



## Index

The New Buzz in Anti-Aging Medicine! .....	1
Patient Testimonial .....	2
Free DVD .....	2
Smoking Cessation and ONDAMED .....	3
Ondamed Inc. and HEG form Partnership .....	4
Recapture the joy of life .....	5
ONDAMED International Symposium in NYC .....	6
The Rewards of Training .....	6
Upcoming Conferences and Seminars .....	7
Registration Form .....	7

**“In order to heal the sick, we have to be humble!”**

*Rolf Binder - ONDAMED Inventor*

## The New Buzz in Anti-Aging Medicine!

ONDAMED had also been discussed by the leading anti-aging physicians at the previous A4M conference in Chicago, by the “Titans” panel as **the new buzz in Anti-Aging**.

The Titans panel discussion features candid interviews with some of the world’s foremost experts in Anti-Aging Medicine including: Dr. Julian Whitaker, Dr. Stephen T. Sinatra, Dr. Joseph Mercola, Dr. Robert Goldman, Dr. Ronald Klatz, Dr. Gary Null, Dr. William Campbell Douglass III, Dr. Barry Sears, Dr. Eric Braverman, Burton Goldberg, Ph.D., Hr..

We are thrilled to be discussed by such notables as Stephen T. Sinatra, M.D. and Burton Goldberg, Ph.D., Hr.. ONDAMED has a strong following of respected healthcare practitioners from across the board and interest in our device has increased, according to Tal Lally, Director of Marketing for ONDAMED. The A4M conference is a fantastic platform for presenting any serious medical solution and we have committed to participate as a major sponsor in all A4M conferences in the U.S., beginning 2006.



Dr. Stephen Sinatra and Silvia Locke



Discussions about the ONDAMED



Dr. Stephen Sinatra, Burton Goldberg,  
Dr. Perry Perretz, Dr. Robert DeJonge

“ONDAMED is the device to have”, according to Tal Lally, if there was one device to have, we believe ONDAMED is the one”.

We have customers who get more and more excited about the device as they become more experienced with it in diverse settings. We have a technology that **empowers practitioners** unlike anything else. We believe practitioners should seriously look at ONDAMED and speak with other ONDAMED practitioners. **It adds a tremendous value and service to any practice and to the patients alike.** ■

## Patient Testimonial

by L. Patel, CA

About thirty years ago, I had an unexpected accident. While I was picking up my mail from my post office box, I dropped an envelope. When I went to pick it up with my right hand I got a horrible burning sensation worse than live fire. Within minutes I got a high temperature, I barely made it home. My right arm, ear, face and head were extremely painful. A friend who just dropped in asked me, "What happened to you? Are you dying"-- his exact words.

This pain in my ear and neck went on for ages. My head rotation was restricted to 60 degrees. I had damage to my nervous system resulting in mild paralysis of the torso. I had to give up everything in life because I felt like I was barely surviving. I never felt healthy.

Human nature is always full of hope. I tried every healthcare protocol. I left **no stone unturned from Hollywood to the Himalayas** looking for any help, including spiritual

guidance. With hot pad treatments and mustard oil massage, I managed to turn my head to 90 degrees on both sides. No one was able to diagnose or cure it. All bits and pieces of advice and suggestions based on guesswork and **I tried all of them.**

During October '05 the thought was rolling in my mind that now I have to accept it and live with it, since more time has passed than the remaining years of my life. In the latter part of November '05, my friend, a naturopath came to know about 'ONDAMED'. He gathered all the information from Ms. Silvia Locke, ONDAMED CEO, and we decided to go to New York. Then my friend told me she was coming to Las Vegas for the "Anti-Aging Conference". This seemed more logical since we are in California.

We went to Las Vegas and met Silvia, a great lady of tender human heart. My friend introduced himself, then after brief conversation, she asked me to sit in a chair where she started examining me on

'ONDAMED'. Within five minutes she told us, while scanning me with ONDAMED frequencies, that my pulse reacted in the heart area. I also responded to liver parasites. Then she turned to my head and said that I responded to a metal-related frequency on the left side of my head, suggesting that there is a major blockage. I said that's been **ground zero** for over thirty years. She did not know my history prior to this.

She set the appropriate frequencies and started applying them. When she started treating my "ground zero blockage", I felt relief in this area within minutes at the roots of the nerves. I have never felt this with any modality. Even today I find the difference it made in just a five-minute application. It's amazing! Truly it's a miracle. Knowing every modality, **I was astonished that within a few minutes without any diagnostic process, the problem was pinpointed and relieved.** ONDAMED is the future! ■



**Call for your  
FREE  
Informational DVD  
or watch the streaming video online  
at [www.ondamed.net](http://www.ondamed.net)**

**(800) 807-7864** (toll-free U.S. only)  
**(845) 496-6673**

## Smoking Cessation and ONDAMED



The stories are familiar the insidious effects of long-term smoking addiction, the despair of failed efforts to stop, the toll on families and economies. As international policy moves aggressively in the direction of banning smoking in public places, the need for cost-effective, successful smoking cessation strategies is critical.

After 23 years of smoking 20 cigarettes a day and numerous attempts to stop, Myrna Moller-Johansen of Denmark quit smoking on November 8, 2005 after a one hour ONDAMED session. **“This is really amazing. I have no hunger for nicotine, no sense of abstinence and absolutely no desire to smoke”**, claims Moller-Johansen in an interview on January 20, 2005. Her treatment cost of only 975 Crone (approximately \$140 US dollars) was equivalent to the purchase of cigarettes for one month; the savings to her health and well-being, immeasurable. So impressed with ONDAMED’s results, she recommended the therapy to her

sister who has also quit smoking. Danish therapists Beate Andreassen, Torben Pederson and Blenda Somers, and others have been using the ONDAMED as their treatment of choice in their highly successful smoking cessation practice. Over the past 16 months, over 1,300 people have quit smoking in their practice alone with an **astounding success rate of over 95% after a one hour session** with the ONDAMED.

Barbara Rakoczy, a Registered Nurse now living in Norway writes: “I was treated with ONDAMED in Poland for smoking two years ago. I had been a heavy smoker for more than twenty years, smoking forty cigarettes a day for the later years. I had tried all kinds of anti-smoking plasters and chewing gum, but nothing helped. I have never touched a cigarette after being treated with ONDAMED for twenty minutes for these past two years! After a lot of consideration, I have decided to purchase the ONDAMED device and start treating other people or their disorders and smoking problems.”

Commenting that “A lot of people smoke in the States”, Moller-Johansen ...”really recommends that it be tried in America.” Torben Pederson encourages practitioners throughout the world to utilize the ONDAMED smoking cessation protocols. Treating 100 people a month, with a 95% success rate, the Pedersons are certainly doing their part. “We are very excited about these amazing results,” said Silvia Locke, CEO ONDAMED. “We look forward to working with other practitioners as they use the ONDAMED smoking cessation protocol with their patients.”

ONDAMED is a very effective Biofeedback System which works with electromagnetic impulse frequencies. Invented by Rolf Binder in Schwanau, Germany in 1994, ONDAMED is now used in traditional and integrated medical and health practices on five continents. In addition to the specific protocol for smoking cessation developed five years ago by Binder and Polish physician, Hans Lehmann, M.D. there are 173 highly effective therapy programs for pain relief, central nervous system disorders, and depression among others. **ONDAMED is unique** in that it simultaneously assesses with Pulse Biofeedback and treats the patient with non-invasive impulse frequencies that correspond to specific organs, brain waves and the central nervous system.

Please contact Lucinda Sloan, director of Clinical Studies at 845-496-6673 for further information. ■

# Ondamed Inc. and Health Engineering Group form Partnership

## A new paradigm in healthcare

by Shela Fletcher, CIS, Health Engineering Group, Santa Barbara, CA

**Ondamed Inc. (New Windsor, NY) and Health Engineering Group (Santa Barbara, CA) have formed a partnership to assist Health Engineering Group (HEG) in positioning itself at the forefront of the evolving wellness revolution by pioneering & developing a far-reaching global business model that focuses on the wellness industry, by addressing wellness insurance, preventative medicine and wellness products, programs & services.**

**One-seventh of the U.S. economy, about \$1.5 trillion, is devoted to what is erroneously called the “healthcare” industry.** Healthcare is a misnomer, as this one-seventh of the economy is really devoted to the sickness business—defined in the dictionary as “ill health, illness, a disordered, weakened, or unsound condition, or a specific disease.

**In the next 10 years, an additional \$1 trillion of the U.S. economy will be devoted to the yet-unnamed wellness industry** – defined in the dictionary as “the quality or state of being in good health especially as an actively sought goal. The wellness industry is currently adding \$200+ billion to the U.S. economy. The wellness industry is experiencing a paradigm shift, addressing prevention over the focus on disease. Combining the healthcare industry with the

wellness industry (integrative medicine) will **represent approximately \$2.5 trillion**, a significant amount of the U.S. economy.

**Sickness Industry** – The sickness industry is reactive. Despite its enormous size, people become customers only when they are stricken by and react to a specific condition or ailment. No one really wants to be a customer.

- **Individuals seek treatment after a disease has presented itself or developed, resulting in the highest cost of medicine in the world**
- **Companies spend a significant amount on crisis medicine for their employees, reducing overall productivity and driving up their healthcare coverage cost to all-time highs**
- **Products and services are geared to treat symptoms, rather than focusing on the cure and/or the underlying cause of the disease, thereby contributing substantially to the 250,000 annual deaths in the U.S.**
- **Medicine is at least 20+ years behind scientific technology and research and is a late adopter to embracing change and innovation causing needless suffering**

Until recently, the “sickness model” has dominated the healthcare system.

The “sickness model” will literally bankrupt our current healthcare system unless we help people maximize healthy aging and reduce their dependence on expensive drugs. **The U.S. ranks second from the bottom, out of 13 countries for 16 top health indicators.** According to the Journal of the American Medical Association, **every year the U.S. medical system generates around 250,000 deaths caused by doctor prescribed therapies and drugs.** This translates into the third leading cause of death in America.

**Wellness Industry** - The wellness industry is proactive. People voluntarily become customers - to feel healthier, to reduce the effects of aging, and to avoid becoming customers of the sickness business. Everyone wants to be a customer of this earlier-stage approach to health.

- Individuals are involved and take accountability for their own preventative health care, thus reducing their overall healthcare cost and increasing their quality of life; HEG will bridge the information gap between science & medicine to practitioners world-wide, thereby enhancing global health-care
- Companies are involved in their employees’ preventative health and wellness care programs and through HEG/4HEALING will substantially reduce healthcare

- costs and improve treatment outcomes for their employees
- Products and services, such as the **ONDAMED** used by HEG, are provided to maintain a person's health, slow aging, actively prevent disease from developing, or to detect and treat disease in its early stages; HEG will market these products and services globally
  - HEG is pioneering a business model, whereby domestic & global health practitioners will be trained in the most cutting edge medical sciences

**HEG's Opportunity** - As the shift in healthcare moves from the sickness model to the wellness model, there are increasing opportunities for HEG to capture a significant share of the integrated wellness and holistic market. HEG has created a global business model that captures diversified revenue streams, by providing comprehensive HEG wellness products, services and programs to CAM practitioners, MDs, hospitals, clinics, pharmacists, institutions, governments and other membership orientated fitness clubs, spas, gyms etc., both domestically and internationally.

The **ONDAMED** is one of the primary tools that will position HEG on the cutting edge of mind-body medicine, psychoneuro-immunology and pain management. ■



### **ONDAMED - The Revolutionary Biofeedback System**

ONDAMED Biofeedback System has produced significant results in clients/patients for:

- **Stop Smoking**
- **Weight Management**
- **Anti-Aging**
- **Stress Relief**
- **Detoxification**
- **Wellness**



In addition the ONDAMED Biofeedback System may provide benefits in such settings as:

- Medical Spas
- Wellness Clinics
- Anti-Aging Programs
- Rehabilitation Centers

**RECAPTURE THE JOY OF LIFE**



**ONDAMED International Symposium in New York**  
October 13 -15, 2006

Are you interested in learning how medical professionals from North America and Europe are using their ONDAMED System as part of their treatment protocols?

**Join us** at our upcoming 2-day Symposium followed by a sight-seeing tour through New York City on Sunday. Meet the inventor and founder Rolf Binder, the ONDAMED team and an **international audience of medical pioneers** and explore how you, too, can **expand your existing practice with his revolutionary modality.**

Presentation highlights include:

- the technology,
- clinical studies,
- weather and environmental influences on health,
- whole-body dentistry,
- applications for:
  - stop-smoking,
  - lyme's
  - depression
  - pain and a lot more.

Symposium Flyers may be downloaded from our website in the coming months. Call or email us to reserve your space today! ■



**\*The Rewards of Training\***

*Mike McNally*  
Director of Training

Since taking over the Training Department a year ago, I have had the privilege of training individuals on the ONDAMED from all over North America. From Tampa to Vancouver and San Diego to Vermont, the enthusiasm and dedication ONDAMED practitioners have toward getting patients well has been what makes these individuals so successful. There is always a bit of insecurity in learning something new. Yet during the training process it is always enjoyable to see trainees quickly turn from students to able practitioners. Once the trainee sees the **simplicity** in learning the ONDAMED and

**the benefits they will reap, they immediately begin to think of patients in their practice, friends and family they will be able to help.**

As a former teacher, this is always the desired effect someone like myself wishes to see following the education of particular material. It's rewarding to see ONDAMED Practitioners excited about the knowledge that they will be able to help their patients in a way they haven't been able to provide up to this point. I feel lucky to do what I do. Not many people get to see the enthusiasm someone has over being able to help people regain their lives. I see it all the time. ■

**New ONDAMED Website Launch!**

Ondamed Inc. has launched a new enhanced website for its revolutionary biofeedback device: ONDAMED. The new site will feature an informational 15-minute video and a 2.3-minute overview video clip from the A4M Conference panel - "the titans" discussing ONDAMED. Additional improvements include much easier navigation for healthcare professionals to quickly get to information desired.

A newly designed password-protected FORUM will allow healthcare professionals (only) to participate in worldwide discussions

and postings about their experiences, questions and feedback.

Additional enhancements will include, this newsletter available in downloadable form, as well as email subscriptions for newsletters and important announcements.

We are also looking at live conference calls and web castings to lead ONDAMED discussions. Please stay tuned, a lot more is coming....

Please visit us at  
**www.ondamed.net**  
and check out our new website.

## Upcoming Conferences and Seminars

<b>March 18, 2006</b>	<b>Introductory Seminar</b> at ONDAMED HQ in New Windsor NY with Rolf Binder, Inventor, Founder and Silvia Locke, CEO
<b>April 1+2, 2006</b>	<b>Hope to Heal Lyme Conference</b> at Hyatt Regency in Reston, VA
<b>April 7-9, 2006</b>	<b>Anti-Aging Medicine Congress</b> at Gaylord Palms Resort & Convention Center in Orlando, FL
<b>July 14-16, 2006</b>	<b>Anti-Aging Medicine Congress</b> in Chicago, IL
<b>October 13-15, 2006</b>	<b>ONDAMED Symposium</b> at the Marriott New York At The Brooklyn Bridge
	
<b>December 10-12, 2006</b>	<b>Anti-Aging Medicine Congress</b> in Las Vegas, NV

### Registration Form:

Return by Fax: **845-496-1223**  
 or sign up by Phone: **845-496-6673 Ext. 114**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please sign me up for:

- FREE Introductory Seminar  
in New Windsor, NY on March 18, 2005
- ONDAMED Symposium in New York City  
October 13-15, 2006
- Please mail me an Informational Packet  
plus a free DVD**



*"The ONDAMED is the ultimate innovation in complementary medicine."*

**Robert DeJonge, D.O.**

*"The vibrational frequencies that are determined by sophisticated equipment like ONDAMED is perhaps a search for real truth. This is the future of medicine."*

**Stephen T. Sinatra, M.D., F.A.C.C., C.N.S.**

*"A two year pilot study showed that 90% (n=27) of patients reported pain relief and improved function within 2-12 ONDAMED visits"*

**C. A. Schroeter, M.D., Ph.D.**  
University Clinic in Maastricht, NL



## **"The new buzz in Anti-Aging"**

Burton Goldberg, Ph.D., Hr  
Stephen T. Sinatra, M.D.  
A4M Titans panel discussion

**The Revolutionary Biofeedback System, to have!**

For more information, please visit us at [www.ondamed.net](http://www.ondamed.net) or call us at **845-496-6673**. To order your copy of the full version of the 'titans' video (1hr 43min), please contact us or email us at [support@ondamed.net](mailto:support@ondamed.net).